

# MARKETING & SALES

| AMENDED Proposed Mega Millions 2025 Game Enhancements

*Winners happen!* 

# Current Mega Millions with Megaplier



***Mega Millions® is a multi-state lottery game with MEGA jackpots and MEGA fun. With millions of people playing, jackpots can roll to even higher levels at a faster rate. You choose six numbers and there are nine exciting ways to win in the game.***



***Current Game Ticket  
Sample***

## **Current Game Design:**

- Cost per play: \$2.00
- Drawing days: Tuesday and Friday at 9:00 p.m. MT
- Multiple draws: 24 consecutive drawings.
- Megaplier: For an additional \$1 per play, the Megaplier can multiply your match 5 prize from \$1 million to \$5 million and increases other prizes according to the prize structure.
- Overall odds: 1:24
- Often a top ranking, profit generating product

# AMENDED Mega Millions 2025 Game Enhancements

## Game Enhancements Proposed:

- Planned launch in Spring 2025
- \$5 per play
- A multiplier of 2X to up to 10X is added to each play
- Expands the price offerings of Lotto games offered in Montana
- \$50M starting jackpot
- New graphic assets for game logo
- New play slips will be required for game launch

Multiplier	Frequency	Odds
10X	1	32.00
5X	2	16.00
4X	4	8.00
3X	10	3.20
2X	15	2.10
	32*	3.00**

\*Total of frequencies

\*\*Average Multiplier value

# AMENDED Mega Millions 2025 Game Enhancements

Match Field 1	Match Field 2	Odds	Prize Level	Base Prize	% of Sales	% of Payout
5	1	290,472,336	Grand	Jackpot	27.63%	55.26%
5	0	12,629,232	Second	\$1,000,000	4.75%	9.50%
4	1	893,761	Third	\$10,000	0.67%	1.34%
4	0	38,859	Fourth	\$500	0.77%	1.54%
3	1	13,965	Fifth	\$200	0.86%	1.72%
3	0	607	Sixth	\$10	0.99%	1.98%
2	1	665	Seventh	\$10	0.90%	1.80%
1	1	86	Eighth	\$7	4.89%	9.79%
0	1	35	Ninth	\$5	8.53%	17.06%
TOTAL		1:23.07			50.00%	100.00%

## Game Enhancements Proposed:

- Jackpot odds decrease from 1:302M to 1:290M
  - Overall odds are 1:23.07
- Larger prizes: \$10M win for 5+0 match and \$50 win for Megaball match